GoNEXUS

HOW TO SUPPORT GONEXUS

Communication toolkit

www.gonexus.eu
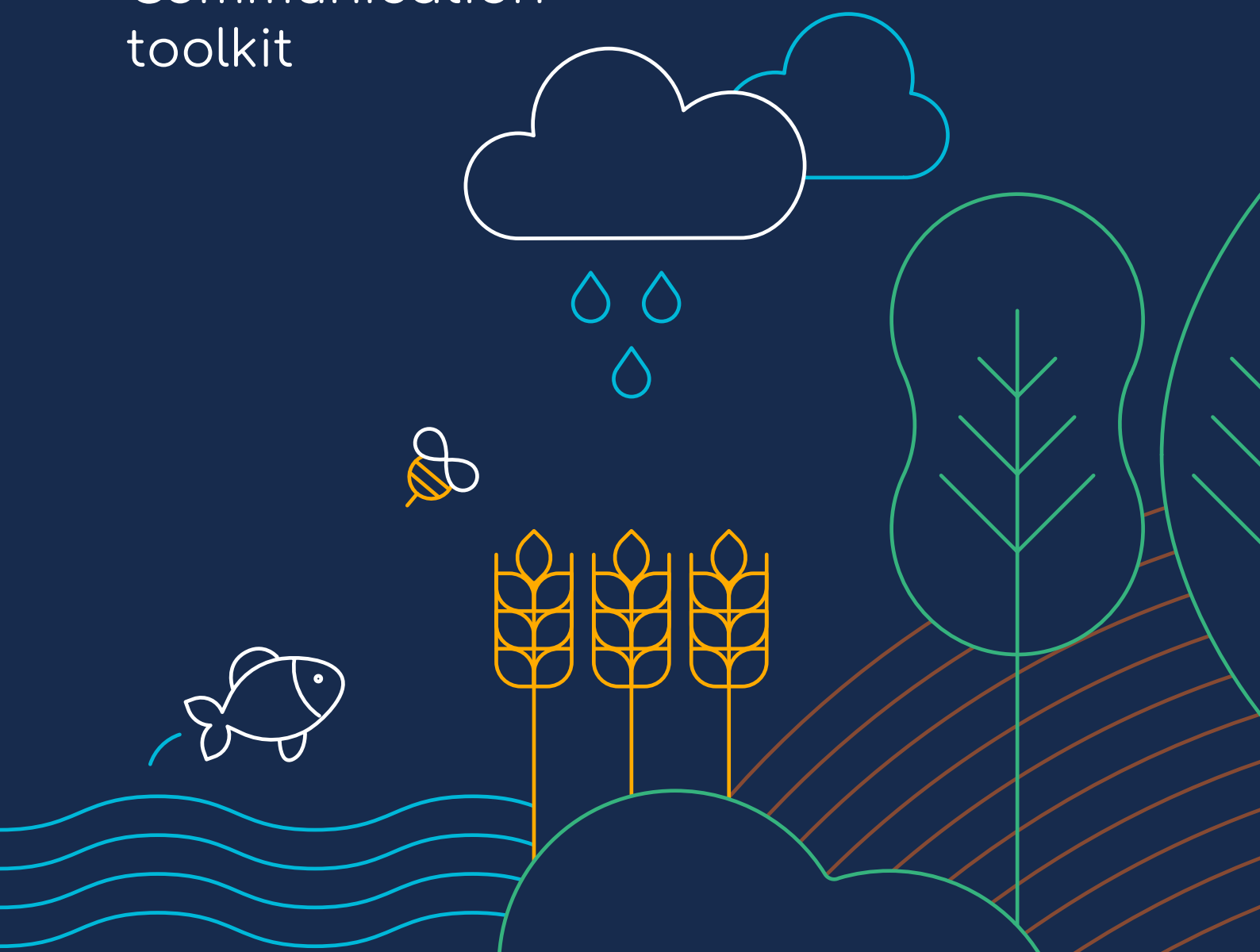
About GoNexus

GoNexus is a project funded by the European Union as part of horizon 2020, a European research and innovation framework program. This four year project aims at maximising our planet's environmental security through a better management of water, food and energy ecosystems, which are approached as a nexus. By studying in-depth case studies based on river basins in Europe and Africa, and modelling future scenarios, we will determine a series of solutions and tools to provide a future-proof management framework for the WEFE nexus.

Does your organisation have a network of stakeholders in the water, energy or food sectors? Do you have regularly occurring events or newsletters in the areas of innovative resource management methods, sustainable governance, water, energy and food or similar?

We need your help to spread the word!
This toolkit is a tool-by-tool, step-by-step guide designed to easily enable your organisation to help us get the word out there, according to its capacity.

Help us get the word out there!

> Include the short **newsletter piece** in your upcoming newsletter.
> Send out **our flyer** to your network or share it at an upcoming event.
> Post about us in your **blog** or on your **social media**.

On your website or in your newsletter!

> Post about us in the **news** section of your website.
> Add the **ready-made short news piece** in your next newsletter.
> Add the **ready-made article** to your website.
> Alternatively, **contact us** to co-write a news piece or article together.

On social media!

> Share information on GoNEXUS via your social media accounts. A series of **ready-to-use posts** is attached to this toolkit, along with images for you to use.
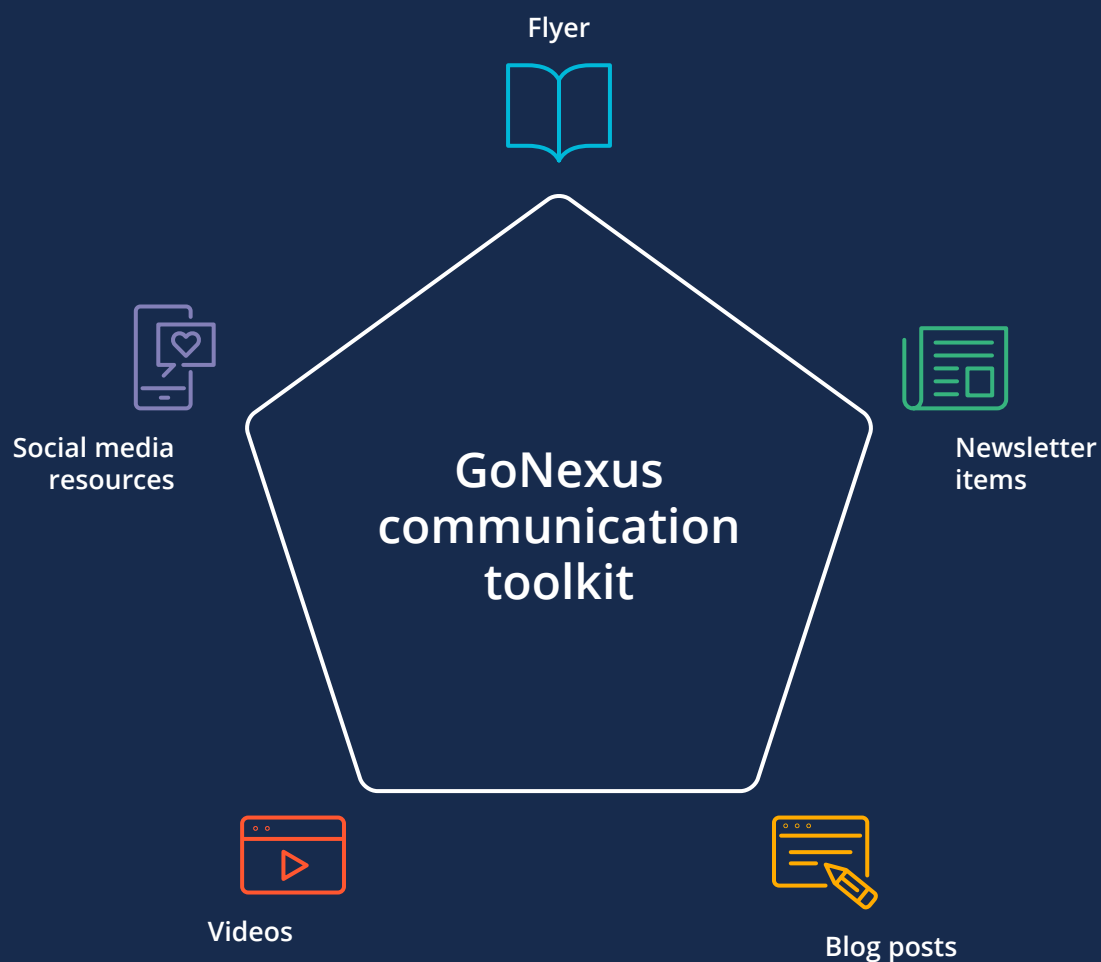
At your event!

> Share our **GoNEXUS flyer** at your event or allow **one of our members** to join the event and speak about GoNEXUS.

Use our ready made materials

Flyer

Social media resources

Newsletter items

GoNexus communication toolkit

Videos

Blog posts

If you require additional support materials, feel free to contact us at

anya.gregory@arctik.eu